

CONTACT ME

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💻 www.lpnglobal.org 🔗

EDUCATION

Executive Masters**New York University (NYU)**

2024 - Ongoing (Remote - Part-Time)

Doctor of Philosophy**Surveying & Land Information****University of the West Indies**

2014 - 2017

Master of Philosophy (MPhil)**Surveying & Land Information****University of the West Indies**

2011 - 2014

Bachelor of Science (BSc.)**Surveying & Land Information****The University of the West Indies**

2005 - 2008

TRAINING

Course - News Reporting for the Web

Harvard (2020)

Course - Digital Marketing Strategy

University of the Arts London (2018)

Course - Film Production | Broadcasting

University of the West Indies (2012)

Certificate - Journalism

University of the West Indies (2002)

SKILLS

- Leadership and Management
- Communicating High-Stakes Narratives
- Stakeholder management
- Change Management Communications
- CSR and ESG Strategy Communications
- Research and data analysis
- Corporate Events Management

Jamal Browne (PhD)

Senior Advisor - Land Governance | External & Government Relations | Founder - LPN Global

PROFILE

With over 15 years' experience in government and external relations, land administration and international development, I help mission-driven organisations build meaningful connections and drive impact. As founder of LPN Global, I lead efforts to redefine purpose-driven communication by combining digital innovation with ESG/CSR values. I specialise in high-stakes narratives, resource mobilisation, and partnerships, bringing creative, data-informed solutions to complex development challenges. I'm passionate about building teams, mentoring talent, and using communications to spark equity and systemic change.

WORK EXPERIENCE

Co-Founder | Chief Development Officer (Interim) **Apr. 2025 - Present**

LPN Global (www.lpnglobal.org)

- Leading global editorial strategy and content development, and overseeing strategic communications and omni-channel marketing to position LPN Global as a sector leader.
- Driving fundraising efforts and donor engagement, aligning projects with ESG and CSR investment priorities.
- Forging global partnerships with civil society, multilateral agencies, and private sector actors.
- Leading the development of the LPN Global website to anchor editorial and advocacy efforts.
- Co-leading ideation towards a digital platform connecting grassroots land tenure initiatives with global donors (based on ESG and CSR priorities).
- Overseeing a global digital repository of land issues, local projects, and donor activities across 100 countries.

Sr. Advisor (Development Cooperation) - External Relations

Private Consulting

- Communications strategy development and implementation – covering situational and audience segmentation analyses, branding, corporate and programmatic messaging, theory of change analysis, resourcing, capacity-building, and monitoring and evaluation.
- Technical and advisory services in outreach strategy – situational analysis (5Cs, SWOT and Competitive Forces), and omni-channel strategy development.
- Corporate events management – from planning to implementation (including follow-up and participant feedback)
- Press and public relations management – media and information kit development/management, story pitches, social listening, maintaining healthy personal and institutional rapport with media personnel/ influencers and media outlets/ information clearinghouses (digital, print, television, radio).

Durable Solutions | Global Lead (Housing, Land and Property Rights)

Dec 2021 - Sept 2024

UNHCR | Geneva, Switzerland

- Led the development and rollout of an omni-channel strategy for the advancement of longterm development outcomes for refugees, with a focus on secure social tenure relations. All digital and physical touch-points were configured to inspire financial, policy, technical and/ or advocacy commitments to a global multi-stakeholder pledge.
- Led a global inter-agency initiative that mobilised **40 high-level commitments** in 2023 and 2024 in support of long-term development outcomes for forcibly displaced persons. This marked a significant (1100%) increase in the number of dedicated pledges on housing, land and property rights for refugees since the convening of the inaugural Global Refugee Forum in 2019.
- Provided strategic and substantive guidance on the engagement of Government officials across The Americas, West and Central Africa, Southern Africa, the East and Horn of Africa, and Asia-Pacific in committing to a reprioritisation of housing and land for refugees and internally displaced persons in national policies, budgetary allocations, development cooperation programming and project formulation for development financing.
- Drafted official pledges and high-stakes talking points for senior government and UN officials in preparation for major global events and media commitments - thereby ensuring consistent messaging on the promotion of sustainable return and reintegration, and secure housing, land and property rights (for refugees and IDPs) in countries of origin/ areas of habitual residence.
- Facilitated scaled-up engagement on housing, land and property and durable solutions data and analytics for improved situational analyses, UNHCR and/or partner-led policy dialogues, strategy development, and annual programming (resource mobilisation, etc.).
- Strengthened existing strategic partnerships with major international civil society actors (e.g., Norwegian Refugee Council, ZOA International), development cooperation actors (e.g., German Cooperation (GIZ)), and UN System partners (e.g., UN-Habitat, Africa Land Policy Centre, EGRIS, etc.) for increased engagement on development initiatives across refugee and IDP operations.
- Convened the first-ever high-level global event on housing, land and property rights at a Global Refugee Forum (2023) - drawing pledges and other commitments from National Governments, Inter-Governmental, UN and International Civil Society Organisations.

Manager, Communications and Visibility | Senior Spokesperson

Aug 2019 - Aug 2021

Expertise France | EU Caribbean Overseas Countries and Territories

- Led the development and implementation of a robust omni-channel marketing and communications strategy for the 11th European Development Fund's €50 million technical assistance programme covering 12 EU Overseas Countries and Territories.
- Led strategic and creative efforts towards strengthening the nameplates and brand identities of the programme's strategic and implementing partners through tailored messaging conveyed via select touch-points and channels.
- Facilitated the launch and rollout of a €20 million COVID-19 Facility across the 12 participating countries, with a focus on highlighting the solidarity of the EU Commission, the rationale and purpose of the facility, envisioned benefits to local communities, the application and application review process (including concept document and facility summary), timelines, next-steps, and MEAL requirements.
- Produced four (4) promotional videos in collaboration with renowned Caribbean directors and filmmakers, highlighting the four pillars of the regional initiative. These have been used extensively by strategic and implementing partners to convey key programmatic messages across various fora.
- Led the development of a 'Community of Practice' - which served as an invaluable touch-point for prospective beneficiaries/ implementing partners.

Communications Specialist

Jul 2018 - Jul 2019

Technical Assistance Programme for Sustainable Energy in the Caribbean | Caribbean Community

- Led the development and implementation of the communications and visibility strategy and work plan for the 11th European Development Fund (EDF) Technical Assistance Programme for Sustainable Energy within the Caribbean. This role demanded a multichannel marketing approach - which involved extensive media relations (including the engagement of a major regional news and information clearinghouse), the development and management of a programme website and CMS, social media management, email marketing, corporate events management, and social listening.

Project Manager | Spokesperson

Oct 2017 - May 2018

South Coast Marine Park Project | St. Vincent and the Grenadines

- Led the implementation of the revamped South Coast Marine Park Project in St. Vincent and the Grenadines - funded by German Development Bank, KfW. In this role, I managed the day-to-day operations of the project and also served as principal spokesperson, covering all internal, media, public and external/ stakeholder relations.

Consultant – Facilitator & Lead Author

Jul 2016 - May 2017

Habitat for Humanity and the Government of Trinidad and Tobago | Trinidad and Tobago

- Led the preparation of the Draft National Report on Housing & Sustainable Urban Development, Republic of Trinidad and Tobago, in preparation for the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III).

Professional Fellow | The Young Leaders of the Americas Initiative (YLA)

Aug 2016 - Dec 2016

US State Department | Washington DC & New Mexico

- Explored various frameworks, tools, approaches and techniques for effectively conveying a story via documentary film. I was ably mentored by Emmy Award-winning Documentary Film Producer, Chris Schueler of Christopher Productions, based in Albuquerque, New Mexico.

Project Officer (Advocacy & Capacity Development)

Jun 2014 - Jun 2015

United Nations Human Settlements Programme (UN-Habitat) | Nairobi, Kenya

- Supported and co-facilitated expert group meetings and inter-agency consultations towards the formulation, approval (by the UN Statistical Council) and subsequent reclassification of SDG indicator 1.4.2 by the UN Inter-agency and Expert Group of SDG Indicators.
- Chaired the Global Land Indicators Initiative high-level event at the 25th Governing Council of UN-Habitat.
- Led the development of a communications strategy towards improving the Global Land Tool Network's strategic and public engagement with grassroots and civil society organisations.
- Facilitated the promotion of UN-Habitat tools and approaches as key enablers of the UN FAO's Voluntary Guidelines on the Responsible Governance of Tenure of Land, and the AU/AfDB/UNECA Framework and Guidelines on Land Policy in Africa.

Co-Founder | Managing Editor

July 2012 - May 2014

Caribbean Charisma Online Magazine | Trinidad and Tobago

- Caribbean Charisma (founded in 2012) was a Caribbean-based cultural and lifestyle multi-channel publication. It primarily sought to highlight the sang mélé roots and effervescence of Caribbean lifestyle and culture.

Graduate Researcher

Aug 2012 - May 2014

The University of the West Indies | Trinidad and Tobago

- Facilitated a Regional Experts Workshop (on behalf of the University of the West Indies) on the mainstreaming and application of pro-poor, gender-responsive and fit-for-purpose land information management tools, in collaboration with the United Nations Human Settlements Programme (UN-Habitat), the International Federation of Surveyors (FIG), and the Organization of Eastern Caribbean States (OECS).
- Provided substantive technical inputs (on behalf of the University of the West Indies) towards the customization of the Social Tenure Domain Model (STDM), and provided advocacy support for the country-level application of the land information management tool in the pursuit of long-term development outcomes for forcibly displaced persons.
- Facilitated regional workshops on the 'Gender Evaluation Criteria' and 'Youth and Land' in the early stages of tool development in collaboration with UN-Habitat. Both tools have since gained traction in mainstream development work.

Government Officer

Sept 2008 - Aug 2011

Government of Saint Vincent and the Grenadines

- Member of the National Inter-Ministerial Committee on Trade.
- Member of the National Inter-Ministerial Committee the OECS Economic Union.
- Member of the Senior Management Committee and Steering Group of the National Land Policy Forum and Land Titling Project.
- Member of the Argyle International Airport Environmental Monitoring Committee.

Freelance Journalist

Aug 2008 - Aug 2011

The Vincentian Newspaper | Saint Vincent and the Grenadines

- Covered a range of stories on national economic and budgetary matters, growth and stabilization (in a post global recession context) within the Eastern Caribbean Economic Union, and the trickle-down effects of global trade wars and fluctuating energy prices on the local economy.

IN MY TOOLBOX

BUSINESS INTELLIGENCE

- Tableau
- ArcGIS Business Analyst
- Microsoft Excel

SOCIAL LISTENING

- Brandwatch
- Hootsuite

PROJECT MANAGEMENT

- Asana
- Monday.com

TEAM COLLABORATION

- Microsoft Teams
- Microsoft SharePoint
- Microsoft Onedrive

BRANDING & DESIGN

- Canva
- Adobe Illustrator
- Adobe Photoshop

WEB DESIGN

- Wordpress
- Wix

PRESENTATIONS

- Canva
- Microsoft PPT

EDITING

- Microsoft Word
- Google Docs



REFERENCES

Anne Keah

keah@unhcr.org

Head of Governance Service

UNHCR

Anchinesh Maheteme

maheteme@unhcr.org

Team Leader - IDP Solutions and Operations Unit

UNHCR

Dr. Charisse Griffith-Charles

Charisse.Griffith-Charles@sta.uwi.edu

Head of Department

The University of the West Indies

President

Commonwealth Association of Surveying & Land Economy (CASLE)

Ann Encontre

(Contact info upon request)

Director of Ethics (Retired)

Ethics Service

UNHCR

HOBBIES & INTERESTS

Sports Management, Community Mobilization and Outreach, Health and Wellness, Photography, Reading (non-fiction), Blogging, Documentary Filmmaking and Website Development.